LIDC
MILANO
2022

Where Competition, IP and Unfair Competition meet

20 - 23 October

Congress of 20 to 22 October 2022
Milan, Italy

Università degli Studi
Palazzo Greppi
Sala Napoleonica - Via S. Antonio n. 12 - Milan

Italian Group of the LIDC
c/o Studio Legale Sena & Partners
Corso Venezia n. 2
20121 Milan - Italy
(0039) 0276000579
info@associazionetutelaconcorrenza.it

PROGRAM

All meetings will be held at the Sala Napoleonica – Via S. Antonio n. 12 - Milan

THURSDAY, 20 OCTOBER 2022

14.00-18.00 Registration of delegates
(Sala Napoleonica – Via S. Antonio n. 12 - Milan)

14.30-16.00 Meeting of the Scientific Committee

16.00-17.30 Meeting of the Bureau

17.30-18.30 Meeting of the Council

19.30 Welcome Cocktail: Museo Bagatti Valsecchi – Via Gesù n. 5

22.00 Young Members drinks

FRIDAY, 21 OCTOBER 2022

08.30-13.00 Registration of delegates
(Sala Napoleonica – Via S. Antonio n. 12 - Milan)

09.00-09.30 Opening session (welcome speeches)

Elio Franzini – Rector of the University of Milan

Silvia Giudici – Associate Professor in Law – University of Milan

Christophe Rapin – President of the LIDC

Giuseppe Sena – President of the Italian Group of the LIDC

09.30-11.00 Panel "*Sustainability and Competition*"

- **Andrea Graber** and **Alessandro Sia** - Swiss Competition Authority
- **Elise Provost** - French Competition Authority
- **Dr. Gábor Gál** - Member of the Competition Council, Hungarian Competition Authority (GVH)
- **Andrea Pezzoli** - General Director of the Italian Competition Authority
- **Sandrine Delarue** - Assistant Director and policy lead on sustainability at the UK Competition & Markets Authority

11.00-11.15 Coffee break

11.15-11.45 "*Sustainability and Competition: the point of view of a fashion Company"*
- **Riccardo Peruffo** and **Paola Gonella** - Ceo and Creative Directors of Peserico Confezioni s.p.a.

11.50-13.15 Working Session (Room A)
Competition question: What role could/should sustainability goals play in competition policy and enforcement and how are competition authorities addressing this?
International Reporter: **Julian Nowag** - Lund University

Chairman: **Collette Rawnesely**

11.50-13.15 Working Session (Room B)
IP question: '*Green IP': What is the role of intellectual property in sustainability*?
International Reporter: **Christopher de Mauny** – Bird & Bird

Chairman: **Marco Francetti** – Studio Legale Jacobacci & Associati

13.15-14.30 Lunch

14.30-16.00 Panel discussion "*Protection of design through copyright law*"
- **Silvia Giani** - Italian Judge of Court of Appeal of Milan Specialized Enterprise Chamber
- **Paola Patrone** – Italian CEO at Longchamp
- **Barbara Colombo** - Professor at Politecnico di Milano
- **Daniel Alder** - Keller Hals Karrad
- **Martine Karsenty-Ricard** - JP Karsenty

Chairman: **Elisabetta Berti Arnoaldi** - Sena & Partners

16.00-16.15 Coffee break

16.15-17.30 Panel discussion "*Metaverse, NFTS and related IP issues*"
- **Federico Pavan** - Unframed 721
- **Fabrizio Caretta** – General Counsel Dolce & Gabbana
- **Irene Parenti** – Global Strategic Marketing Italian and French Icons & Ip Managing Counsel Campari s.p.a.
- **James Brandburne** – Art Director at Pinacoteca di Brera
- **Andrea Buticchi –** CBM & Partners

Chairman: **Francesca La Rocca Sena** – Sena & Partners

20.00-21.45 Teatro alla Scala - Opera: Fedora
(Optional event with additional charge)

Free dinner

SATURDAY, 22 OCTOBER 2022

10.00-10.30 Keynote speaker: **Serhiy Shershun** - State commissioner of AMCU (Antimonopoly Committee of Ukraine)

10.30-10.45 Coffee break

10.45-12.00 Panel "*Competition and Data : synergies and tensions"*
- **Antonio Capobianco** - Deputy Head of the OECD Competition Division
- **Pascale Déchamps** - Head of the Antitrust Unit in charge of Digital and Telecom cases at the French Competition Authority
- **Prof. Guido Scorza** – Member of the Italian Data Protection Authority.
- **Ing. Carmelo Iannicelli –** Pres. Telecommunications Commission of the Order of Engineers of Milan and Province

Chairmain: **Dr. Pranvera Këllezi**, member of the Swiss Competition Commission and attorney at law, Geneva, Switzerland

12.15-13.00 General Assembly

13.00-13.10 Meeting of the Council

13.10 Lunch

20.00 Closing Dinner
Palazzo Serbelloni – Corso Venezia n.16 - Milan

SUNDAY, 23 OCTOBER 2022 (optional and with an additional charge)

09.30 Meeting point in the lobby of the Starhotel Rosa Grand (Piazza Fontana n. 3 – Milan) and departure by bus for the excursion to Isole Borromee (Lago Maggiore). The excursion includes lunch

ACCOMPANYING PERSONS PROGRAM

THURSDAY, 20 OCTOBER 2022

14.00-18.00 Registration of participants
(Sala Napoleonica – Via S. Antonio n. 12 - Milan)

19.30 Welcome Cocktail

FRIDAY, 21 OCTOBER 2022

09.15 Meeting point in the lobby of the Starhotel Rosa Grand (Piazza Fontana n. 3 – Milan)

09.30-13.00 Visit Cenacle and Leonardo's vineyards

13.00-14.30 Lunch with participants (Sala Napoleonica)

20.00-21.45 Teatro alla Scala - Opera: Fedora
(Optional event with additional charge)

Free dinner

SATURDAY, 22 OCTOBER 2022

09.15 Meeting point in the lobby of the Starhotel Rosa Grand (Piazza Fontana n. 3 – Milan)

09.30-12.30 Visit Terrazze Duomo alternative Liberty in Porta Venezia o Fashion tour

12.30 Informal lunch in a restaurant in the center

20.00 Closing Dinner

SUNDAY, 23 OCTOBER 2022 (optional and with an additional charge)

09.30 Meeting point in the lobby of the Starhotel Rosa Grand (Piazza Fontana n. 3 – Milan) and departure by bus for the excursion to Isole Borromee (Lago Maggiore). The excursion includes lunch